



GLOBAL WOMEN ECONOMIC & SOCIAL EMPOWERMENT SUMMIT (GWESES) 2018



BUILDING & INVESTING IN OUR CAPACITY TO GROW
SUMMIT, EXPO & GALA AWARDS CEREMONY
Wednesday, 4 July & Thursday, 5 July 2018, Accra Ghana

Date: 24/02/2018

CONCEPT NOTE

1.0 BACKGROUND & INTRODUCTION:

Ghana (West Africa): 2018 is a remarkable year as Ghana ‘the golden child of West Africa’ hosts the Global Women Economic & Social Empowerment Summit (**GWESES**) which acts as a catalyst to unleash initiatives that empower and encourage investment for a prosperous and sustainable world with a specific focus on women in Africa. GWESES aims to accomplish systems that facilitate opportunities in the workplace and develop trade and investment for the emancipation of women. GWESES is a follow on from a series of Global Women Inventors & Innovators Network (**GWIIN**) initiatives which includes the first of its African event held in Ghana in 2005 in partnership with GEM - **International Finance Corporation** (IFC) the private arm of the **World Bank Group**, **Ministry of Women** (MOWAC) and the **Ministry of Trade & Industry**, Ghana.



A successful ‘Ghana Comeback’ Conference in 2012 resulted in the birth of the inspirational and successful **40 Red Roses Foundation** which continues to provide education scholarship to under-privileged young girl in Ghana. The conference ignited a number of innovative concepts which prompted the birth of WEISED2020 Africa - a partnership with the highly respected **Leading Women of Africa** (LWA) which serves as a crucial think-tank with the main purpose of increasing the percentage of women’s participation in the infrastructure development and the progressive transformation opportunities in Africa.

Under the Patronage of H.E. Rev Dr Gifty Lamptey, the Ambassador for Women’s Empowerment in Africa, the GWIIN Chairman, Mr Reginald Laryea and on behalf of the Global Women Inventors & Innovators

Network (GWIIN) working in partnership with 40 Roses Foundation Ghana, the GWESES’s main priority aligns with that of the United Nations stance on the equality and empowerment of women and young girls.



2.0 WOMEN RESOLVING & MAKING AN IMPACT ON ECONOMIC & SOCIAL ISSUES

GWESES 2018:

GWESES focuses on the importance of leadership and Africa's investment opportunities for women. Many would agree that women are at the cornerstone of African socio-economic development and acknowledge the critical role they play, yet many well-intended platforms and forums over the years with best of dialogues with significant issues are becoming increasingly stagnant.

Provision for women's equal access to education, health care, decent work, trade and investment including the representation in political and economic decision-making processes must remain high on our agenda. GWESES recognises and promotes a stronger and more effective voice for women with the aim of opening up more relevant channels that empower women and emphasises the significant and positive contribution that women provide within the African continent.

GWESES is expected to bring together approximately 100 local and international renowned leaders in government and the corporate world as well as specialists in finance and investment, Agric-Business, technology, innovation and the academic world.

3.0 EVENT PROFILE

Name of Event	GLOBAL WOMEN ECONOMIC & SOCIAL EMPOWERMENT (GWESE) SUMMIT 2018
Theme	Building & Investing In Our Capacity To Grow
Event Date	Wednesday, 4 July & Thursday, 5 July 2018
Location	Accra, Ghana
Venue	Labadi Beach Hotel, Accra Ghana
Type of Event	Summit to consist of Plenary Sessions, Expo & Awards with pre-planned Business to Business Meetings
Objectives of Event	<ul style="list-style-type: none"> ✓ To act as a catalyst and a vehicle to promote and develop initiatives that empower and encourage investment for a peaceful, prosperous and sustainable world with a special focus on girls and women ✓ To recognise and acknowledge both men and women making significant impact in various areas.
Local Host Partner	40 Roses Foundation, Ghana
Local Host Contact Person	Ms Penelope Mensah-Jones, President
Collaborating Organisations & Country Representatives	Ghana –Ladies of the Cross South Africa - Leading Women of Africa (LWA) Madelein Mkulu Nigeria - Foreign Investment Network (FIN) Yinka Fayomi United Kingdom –Eagle Solutions Services Ltd, Kemi Atijosan, France / Francophone Africa – Euro-Diversity, Chantal Clairicia, USA – International Black Women Public Policy Institute (IBWWPP)



No of Targeted Guests	100
Targeted VIP's	President of Ghana, First Lady of Ghana, Vice President Liberia, First Lady of Nigeria, First Lady Ambassadors of Various Countries in Ghana, Ministers, Heads of Banking & Investment cooperation's

4.0 DEVELOPMENT OBJECTIVES:

- ✓ To stimulate wider inclusiveness and the exchange of knowledge with role models and mentors sending positive messages to younger women that women can be successful in various sectors and fields of activities especially in building the infrastructure of Africa.
- ✓ To collaborate with partner countries, institutions and organizations to achieve key mandates such as building on existing projects that sustain the pipeline of female talent and innovation while driving entrepreneurship and women in the workplace as a key option
- ✓ To empower women to effectively manage the risk factors and tap into finance, investment and banking opportunities
- ✓ To develop an African led initiative which would grow into a relevant international initiative that informs, promotes, recognizes, celebrates and raises awareness of women's innovative contribution to social and economic growth
- ✓ To provide opportunities that benchmark skills, re-train, re-skill, re-tool and takes advantage of current and emerging opportunities within the infrastructure space.

5.0 KEY OUTCOMES & ACTIONS

GWESSES aims to achieve

- ✓ **An invaluable platform** that enables public and private sector collaboration with local, national and international partnership and investment opportunities
- ✓ **'Knowledge Archive'** - a great incentive to keep track of the women innovators and their innovations and in encouraging generations to come of the significant role that innovation plays in society
- **Mentorship** - 'Pay it Forward model' whereby women of influence and significant achievement can 'hold the hands of the younger less experienced women
- **An invaluable outreach promotional tool** – videos featuring a series of brief 'Women Role Models in various Infrastructure Building' sectors for the adaptation of a fully interactive website and Social Media coverage
- **Creation of a Hall of Fame** - a symbol of recognition and celebration of unknown women innovators within the infrastructure building of Africa space. The Awards include high profile Presidential, First Lady and Ministerial Awards
- **Relevant and recognised Education Scholarships** within Africa and the international world for knowledge transfer covering talent and skill building, Leadership, Management and Business opportunities for job creation and a better quality of life within the infrastructure development space.

6.0 Key Aspects & Benefits



- (a) GWESES acts as a vehicle for putting the spotlight on the importance of women playing key roles in the design, planning and implementation of infrastructure development in Africa while ensuring the contribution to the development of sustainable energy opportunities stays on the agenda.
- (b) GWESES serves as a vehicle to engage with government departments, corporate, private, public and commercial stakeholders that support women in jobs and entrepreneurship by taking into account their unique potentials, circumstances, challenges, needs levels of affordability while building deliberate affirmative action provisions into systems that facilitate opportunities for the contribution of women in the workplace and entrepreneurs.
- (c) GWESES provides the opportunity to stay up-to-date on emerging trends and forecasts affecting the infrastructure of Africa, as well as adjacent influences that can affect growth and sustainability

For more information, contact us on any of the contact details below:

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